DEVELOPING A VISION & STRATEGY

Small Group Discussion Questions

Look at and read through the strategic planning example attached below.

Now do some brain storming with your partner.

• What would you add? Another objective? Additional goals for a stated objective?

• What would you change? Are there objectives you don’t like. Goals you feel are not realistic.

• What would be more practical in your opinion? Would this work for you? How would you make it better?

Now take the next step! Think about the realities in your own province!

Choose a university city in your province

• Add factual names of: streets, buildings, people (not just vague ideas of a university you have heard of) Jot down some of your thoughts on paper.

• Share your ideas for what would need to happen to reach that university for Christ.

- Can you see objectives that would fit? Or state new objectives?

- What plans can you visualize taking place?

• Ask practical questions from your study partner in regard to his province

## A REAL LIFE EXAMPLE

## The Vision (What does God want us to do?):

### The Vision Statement:

The vision of Grace Church is to reach the University community in our town through life-style evangelism, build them up through involvement with the Word of God and personal relationships with church families so that they will be equipped for ministry throughout the world.

REMEMBER the definitions as you read through this example:

**Objectives:** What needs to happen for the vision to be realized?

**Goals:** What are the specific, measurable signposts in achieving each objective?

**Action Steps:** What are the specific steps required to accomplish each goal?

|  |  |  |
| --- | --- | --- |
| **Action Steps** | **Goals** | **Objectives** |
| (1) Compile list of potential leader/teachers  (2) Interview candidates  (3) Make recommendation to church board of elders  (4) Submit proposal for funding salary for leader | 1a. Secure a leader/teacher for the ministry and class. | **1. Establish a Student Ministry aimed at meeting the specific needs of university students. (Including University Class)** |
| (1) Establish anticipated space requirements  (2) Survey church facilities for possible classrooms  (3) Seek space near church if no adequate space is available on church facilities  (4) Arrange funding if necessary to rent facilities | 1b. Provide a place for the class to meet. |
| (1) Meet to discuss ministry plan (Meeting includes Pastor, elder overseeing student ministry, leader of student ministry (la. above), others as desired)  (2) Leader of student ministry submit ministry plan by Aug 1 | 1c. Develop a plan for the University Class and for the student ministry |
| (1) Submit ministry plan to elders at Aug 7 elder's meeting  (2) Submit proposal to elders for needed funds | 1d. Arrange funding for student ministry |
| (1) All above  (2) Begin notifying students of beginning of student ministry and University Class by July 1 | 1e. Establish a University Student Sunday School class with first meeting of the class on September 12. |

|  |  |  |
| --- | --- | --- |
| **Action Steps** | **Goals** | **Objectives** |
| (1) | 2a. Build families on a continuous basis through all ministries of the church | 2. Provide families to minister to University students |
| (1) | 2b. Recruit families to adopt students |
| (1) | 2c. Train interested families |
| (1) | 2d. Match families with students |
| (1) | 3a. Provide sound biblical teaching in weekly sermons | 3. Provide biblical learning opportunities for all people in the church. |
| (1) | 3b. Establish Men's Bible Study group |
| (1) | 3c. Establish Women's Bible Study group |
| (1) | 3d. Upgrade Sunday School Program |
| (1)  (2)  (3) | 4a. Provide training in life-style evangelism | 4. Win people (both students and others) to Christ through life-style evangelism |
| (1)  (2)  (3) | 4b. Provide opportunities for specific evangelistic activities |

planning worksheet

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Goal:** | *1а. Secure a leader / teacher for the student ministry and class* |  | **Date:**  **Goal Manager:**  **Check Dates:** | *January, 23, 20\_\_\_\_*  *Ivanov*  *15/2, 15/3, 1/5, 1/3* |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **What Action Steps will we take to Achieve the Goal?** | **Who will be responsible for this Action Step?** | **When is it to be checked?**  **When is it to be done?** | **What Resources will be needed?** | **What will the Result/Product be?** |
| *(1) Compile an initial list of potential leader / teachers*  *(2) Interiew candidates*  *(3) Make recommendation to church board of elders*  *(4) Submit proposal for funding salary of leader* | *Ivanov*  *Ivanov*  *Ivanov*  *Petrov, Ivanov* | *Feb 15 (Checked)*  *March 1 (Done)*  *March 15 (C)*  *April 15 (D)*  *May 1 (C)*  *May 6 (D)*  *March 1 (C)*  *March 4 (D)* | *Approximately $30 for phone calls*  *Approximately $150 for travel to interviews* | *List of possible candidates*  *Top three candidates ranked in preference*  *Elder board approval to offer position to top candidate*  *Elder approval of salary figure for leader / teacher* |

Slightly modified from Shawchuk and Perry, *Revitalizing the Twentieth-Century Church,* Moody Press.